



## **PRESS RELEASE**

Achstetten, February 2020

### **ACD Elektronik GmbH is the winner of the iF DESIGN AWARD 2020**

ACD Elektronik GmbH has won this year's iF DESIGN AWARD, thus joining the ranks of winners of this world-famous design label. The M2Smart® Mobile Handheld Computer was awarded the prize in the "Product" discipline, category 1.09 Computers. The iF DESIGN AWARD is given once a year by the oldest independent design institution in the world, the iF International Forum Design GmbH in Hannover.

The 78-member, independent, international jury of experts was impressed by the patented modularity of the M2Smart® Mobile Handheld Computer. The special feature of the M2Smart® industrial handheld computer is a patented slide mechanism used to attach modules quickly and without a tool. A wide range of modules including Emergency Stop buttons, keyboards, RFID readers, temperature sensors, printers and payment modules can be connected easily and with no great effort and can also be adapted to customer-specific needs. This greatly reduces the variety of terminal devices, which gives the user a significant advantage and measurable savings in time and money.

The number of applicants was large: The judges considered 7298 submissions from 56 countries to award the coveted seal of quality. For further information about the M2Smart® Mobile Handheld Computer see the "Winners" section in the iF WORLD DESIGN GUIDE (<https://ifworlddesignguide.com/profile/14533-acd-elektronik-gmbh>).

### **About the iF DESIGN AWARD**

For 67 years the iF DESIGN AWARD has been a trademark recognized worldwide when it comes to excellent design. The iF brand has become established internationally as a symbol of outstanding achievements in design. The iF DESIGN AWARD is one of the most important design prizes in the world. It recognizes design achievements in all disciplines: Design of Product, Packaging, Communication and Service, plus Architecture and Internal Architecture as well as Professional Concept. All entries that were awarded prizes are presented in the iF WORLD DESIGN GUIDE. They are also published in the iF design app and can be seen in the iF design exhibition in Berlin.



**Additional information:**

ACD Elektronik GmbH, Nicole Eisele  
Engelberg 2, 88480 Achstetten, Germany  
Tel.: +49 7392 708 404  
Fax: +49 7392 708 58404  
nicole.eisele@acd-elektronik.de  
www.acd-gruppe.de

**ACD Group**

ACD Elektronik GmbH is part of the owner-managed ACD group of companies, one of the leading high-tech providers in the electronics sector. ACD Elektronik provides hardware and software solutions for mobile devices and applications used in retail business, logistics and industry. Today the ACD Group has locations in Germany, the Czech Republic and the USA. The Group has a total of over 420 employees and generated annual sales of about 85 million euros in 2019.